

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT24/12 17.12
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

| CLASS: | NATL. | LOCAL | REGIONAL |
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|--------|-------|-------|----------|

CLASS: NATL.

LOCAL

REGIONAL

ICE)

OCT22/12 WK-1

DATE OCT24/12 17.12

STA:

CON CM

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 473 | | | | | | | | | | | | |
| 66 | S | | 135A-135A | 30 | | \$200.00 | 10/20 | 10/20 | 0 | | SAT | 0 |
| PROGRAM : CRIMINAL MINDS | | | | | | | | | | | | |
| 67 | A | | 108A-203A | 30 | | \$200.00 | 10/20 | 10/20 | 1 | | SAT | 1 |
| PROGRAM : CRIMINAL MINDS ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT RAN AT 1:58A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-66 | | | | | | | | | | | | |

REP HEADLINE# 6190719 TRF# 317359
\$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 17.12
CHANGES ** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

STATION MAKEGOOD OFFERS:
M7 OK'D BUY#66 MISSED: SAT/135A-135A OCT20 30S \$200.00 (OCT24/12)
OFFER: SAT/108A-203A OCT20 30S \$200.00 PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 1:58A
OCT/12 131600.00 CONTRACT TOTAL 131600.00
TOTAL SPOTS 83

MARKET TOTALS \$270,914 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE